

# Your Tate Modern Experience

Hello! We are Master's students undertaking coursework in designing interactive technology. We would be very grateful if you could share your experience of the Tate Modern by answering these questions for us.

\* Required

1. Did you come with anyone else today? \*

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2. Is this your 1st visit to the Tate Modern? \*

*Mark only one oval.*

Yes

No

3. If this is not your 1st visit, how many times do you visit the Tate Modern per year?

*Mark only one oval.*

0-1

2-4

4+

4. What was the purpose(s) of your visit today? \*

*Check all that apply.*

- To see art within a specific gallery or attend a specific event
- To see art, but without a specific gallery in mind
- To spend a day out with friends/family/etc.
- To relax
- To visit the viewing balconies

Other:  \_\_\_\_\_

5. Where did you go today? \*

*Check all that apply.*

- Turbine hall
- One gallery (1)
- Multiple galleries (1+)
- Viewing balcony
- Cafe
- Gift Shop

6. Do you have conversations about your museum visits, to the Tate or otherwise, either in person or digitally? \*

*Mark only one oval.*

- Yes
- No

7. If you do, what you talk about?

\_\_\_\_\_

Conceptual

Thank you for answering those questions! Now I'd like to show you a design that we are brainstorming. Please take a minute to review and then answer the questions

## Review

below.

8. Initial thoughts or questions? \*

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9. What kind of information do you think you'll find out if you use this wristband? \*

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10. Do you usually use provided exhibition aids (large text, audio guide, etc.) during museum visits? Is there a reason why or why not? \*

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Please select 5 terms that you would use to describe the process we just mentioned

Advanced	Customizable	Fast	Meaningful	Stable
Annoying	Cutting edge	Flexible	Novel	Sterile
Appealing	Dated	Fragile	Old	Stimulating
Boring	Desirable	Friendly	Ordinary	Stressful
Calm	Difficult	Frustrating	Organized	Time-consuming
Clean	Disruptive	Fun	Overbearing	Time-saving
Clear	Distracting	Gets in the way	Overwhelming	Too technical
Collaborative	Dull	Hard to use	Patronizing	Trustworthy
Compatible	Easy to use	Impersonal	Personal	Uncontrollable
Compelling	Efficient	Incomprehensible	Powerful	Unconventional
Complex	Empowering	Ineffective	Predictable	Understandable
Comprehensive	Engaging	Integrated	Relevant	Undesirable
Confusing	Entertaining	Intimidating	Rigid	Unrefined
Convenient	Exciting	Intuitive	Simplistic	Useful
Creative	Familiar	Irrelevant	Sophisticated	Valuable

11. Your Terms: \*

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